

CURRICULUM VITAE

**Marina
Helena Müller**

Designer, 29 years old
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LANGUAGES

Portuguese (native), English and Spanish (advanced),
French and German (basic)

SOFTWARES

Adobe Illustrator, Photoshop, InDesign, Aftereffects, Premiere, Figma

PERSONAL QUALITIES

Curious, questioning, dedicated, activist, committed and with a vision
for complex problems

Education

KISD - TH Köln
04.2021 - Current

Master in Integrated Design
Focus on Visual Culture & Politics

UNISINOS
09.2019 - 03.2021

Specialization in Cities:
Strategic Management of Urban Territory

UNIVATES
07.2013 - 08.2018

Bachelor in Design

Professional Experience

BEL EPOK
05.2023 - 07.2024

I worked with design and production in the luxury segment in
projects of product design, visual identity, packaging and window sets.

SWEETY&CO
09.2021 - 09.2022

I worked as a graphic designer in several visual identity and packaging
projects, mostly focused on beauty products.

AZTEC
11.2019 - 11.2020

I worked as an UX/UI designer in the development of websites and
digital systems, besides being responsible for institutional projects with
positive social impact.

FRENTE DESIGN
08.2021 - 11.2019

I worked as a graphic designer and art director in several visual identity,
naming, packaging, editorial, web design and signage projects, developing
concepts and visuals for national and international brands.

CEAMI - UNIVATES
03.2017 - 08.2017

CEAMI is a multidisciplinary research in which my role was the study of
participatory methodologies and social design, besides being responsible
for mediating experiences and workshops with the local community.

AECOM - UNIVATES
06.2014 - 06.2016

Internship as a graphic designer in the conceptual and visual development of institutional and promotional campaigns for university initiatives.

DOBRO COMUNICAÇÃO
08.2012 - 02.2014

Internship as a graphic designer in the development of visual identities, institutional materials and advertising campaigns.

Volunteer Experience

ROLA ROLÊ
2018 - 2021

Collective that promoted urban interventions aimed at discussing topics such as the right to the city, street art and access to culture. I worked as a designer in the conception and execution of collective actions, mediating our relationship with institutions, government and community.

COLETIVO JUNTAS
2019 - 2021

Women's collective that promoted events focused on feminine entrepreneurship, accessibility and diversity. I worked as a designer in the conception, planning and execution of the collective actions.

Awards and Recognitions

LADFEST, 2024

LAD Young Talents - granted to ascending designers under 30 with innovative work from Latin America.

MUT ZUR WUT, 2023

Work selected as one of the 100 best posters of the German competition.

BDA, 2022

Brasil Design Award - Bronze in Packaging Design (Professional). Chocolates Haenssger Package.

BDA, 2020

Brasil Design Award - Bronze in Packaging Design (Professional). Dália Sabor da Fazenda Milk Package.

COMMARTS, 2019

Communication Arts: Illustration Annual 60 (60th Anniversary). California, USA (Print and Online, 2019). Concept, Visual Language and Packaging for 'Dália Sabor da Fazenda'.

Extension Courses

ESPAÇO.CC, 2021

5 simple exercises with the designer Guilherme Falcão

INSTITUTO PÓLIS, 2020

Culture and Cities

ESCOLA DA CIDADE, 2020

Possible Patrimonies in the City: Education and Participatory Inventories

CAOS PLANEJADO, 2029

The urbanism of Brazilian cities