



KARINA ☺
BERALDO



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Karina Beraldo
Brazil, São Paulo
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Illustrator and textile designer, has 20 years of experience as a print designer and is now looking for new opportunities as an illustrator. Through her years working in fashion she has become a flexible and diverse illustrator, adapting to clients' wishes and experimenting in her personal projects.

In her personal work, she prefers to bring references from her personal universe, feminism, nature, and references collected from her travels and experiences.

Her favorite techniques are watercolors and markers and also digital painting.

She also has some work on murals, as a guest at events and also on walls in private residences.

Some featured projects though last years:

Guest artist for live painting at Gucci Valentine's Day event

"Play To Win" Exhibition in New York City, USA

Artist Selected for 2021 Florence Bienale, Florence, Italy.

Guest artist on many Levi's Collection Launch Events making live painting and custom art since 2017.

Award-winning Artist at Semana de Portinari Exhibition, São Paulo

Textile Desing for brands as Shoulder, Adriana Barra, Giselle Nasser, Cantão, some of them on the runway at SPFW and Fashion Rio.

Guest artist on Paper Mix and Rizoma art fairs, São Paulo

MÃE & FILHA . VULNERABILIDADE . AMOR

SRA. CAPA

Fabiana C.O.

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Fabiana C.O.

ssoservice



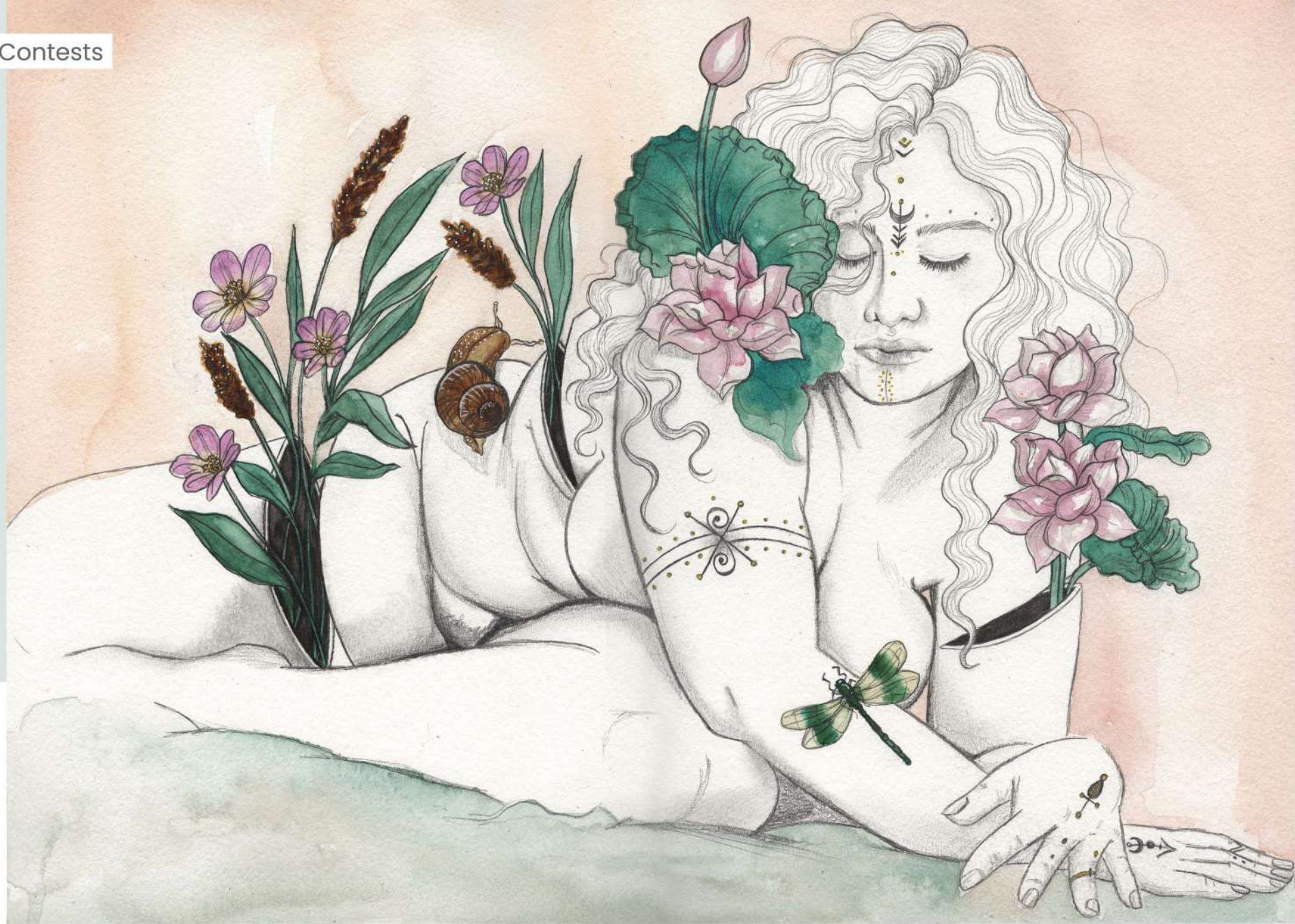
Sra. Capa - Book Cover
Illustration and design
Client: Fabiana C. O.
Technique: Watercolor and Ink



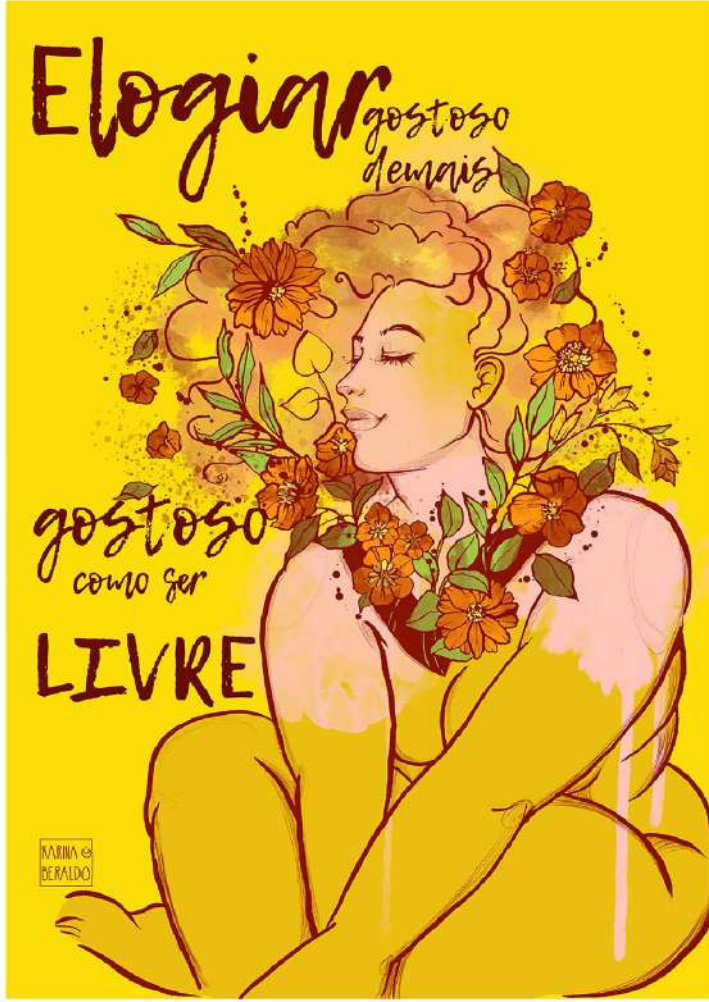
Tarô Mitológico dos Orixás
2024 (to be released this year)
Client: Alexandre Ifagbamilá Alves
Technique: Watercolor and Digital Painting



Her Story - Deck of Cards
2024 (to be released this year)
Client: Shara Thomas 
Technique: Digital Painting



Hierophanies
Selected Illustrations by Florence Biennale ■ ■
2021
Technique: Watercolor and Pencil



Wheatpaste Illustration for 8M Contest
WOW + Ipanema 2023
Technique: Watercolor and Digital Painting

Exhibitions & Contests



NY ♥ HONOLULU ♡ SÃO PAULO ♡ LA ♡ MIAMI

SWEETHEART POP
FEATURING

PLAYING TO WIN

AN EXHIBIT OF ART BY:

@BIMOSH	@PAOLO_TOLENTINO	@MAREZDANDPHYSICS
@TURTLECAPS	@IAHSULLIVAN_DRAMS	@ANDROID_OI
@FABIPOLES1	@CAPTAIN_EYELINER	@KARHABERALDO
@TIOCH_FC	@LOVESLARI	@SOULTHANDRE
@RENDANWRITER	@SFGRAJALES	@SAVIORELMUNDO

JULY 30TH & 31ST - 10AM TO 10PM
198 ALLEN STREET - NYC
@GREENGUCCI_GIRL & @LOVESLARI

#PLAYINGTOWIN #SWEETHEARTPOP #REDCHOCO



Queens - Play to Win Exhibition
New York, Honolulu, Los Angeles,
🇺🇸 Miami and São Paulo
Technique: Acrylic Painting



Goddess Collection- Packaging Illustration
2023
Client: Flashlight Candles
Technique: Ink, Markers and Digital Illustration

Character Illustration



Characters Illustration
Concept for Chatbot Character
2022
Client: Dailus (Make up Brand)
Technique: Digital Illustration

Character Illustration



Characters Illustration
2022

Client: Pop Plus
(Plus Size Fashion Fair)

Technique: Digital Illustration

EVENTS & LIVE PAINTINGS



Live Painting Portraits
Valentine's Day 2023
Client: Norte Art for Gucci
Technique: Ink
and Watercolor

EVENTS & LIVE PAINTINGS



Live Paintings
Clothing Customization
Client: Levi's
Technique: Acrylics

Fashion & Pattern



Fashion Illustration fo Pattern Book
Client: Lucin Produtos Têxteis
Technique: Pencil and Digital Illustration



Print Design for Backpacks and Bags
Client: Harvest Clothing 
Technique: Digital Painting




Print Design
Client: Adriana Barra/Havaianas por
Adriana Barra para C&A
Technique: Digital Painting



Print Design
Client: Acquastudio
Technique: Charcoal and Digital Painting



Mural - Watatakalu Yalawapiti
Selected Project to Street Art Festival
Selected in the first stage - unrealised
Festival Matices 2020 



Personal Project
It Girls
Technique: Alcohol Markers and Digital Illustration

Personal Illustration



Personal Project
Ziegfeld Folies Mermaids
Technique: Ink and Markers Illustration



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