



Ana Clara Giovani

MULTIMEDIA JOURNALIST

PORTFOLIO



SKILLS

Adobe Premiere	<input checked="" type="checkbox"/>
Adobe After Effects	<input type="checkbox"/>
Adobe Photoshop	<input checked="" type="checkbox"/>
Adobe Illustrator	<input checked="" type="checkbox"/>
Adobe Audition	<input type="checkbox"/>
Adobe InDesign	<input checked="" type="checkbox"/>

LANGUAGES

Portuguese native
English fluent
Italian fluent
Spanish advanced

INTERCULTURAL EXPERIENCE

Bukas Palad Social Center

May 2017 - July 2018
Philippines

Global Human Formation, Intercultural Dialogue and Hands-on Training in Social Services and Responsibility.

- Production, filming, editing of a documentary.
- Writing and creating content for a website.

Get in touch!

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WORK EXPERIENCE

Communication coordinator | Aug 2022 -

New Humanity International | Italy (hybrid)

- Multimedia and digital communication strategies; social media content management; webinar production; visual and website design; article writing; partners relationship management; data report.

Video editor | Nov 2021 -

Underknown | Canada (remote)

- "How to survive" video editor for Facebook and Youtube.

Multimedia editor | Aug 2019 - Nov 2021

Deutsche Welle | Germany (hybrid)

- Production, filming and editing of audiovisual content for social media with an inter-cultural team covering the conferences of Religions for Peace.

Audiovisual editor | Feb 2019 - Dec 2020

Instituto Singularidades | Brazil (in person)

- Production, filming, editing and animation of audiovisual content for social media; Email marketing on MailChimp; SEO website optimization.

EDUCATION HISTORY

PhD on Digital Media and Intercultural Dialogue

Sophia University | Jan 2023 - Dec 2025

MBA on Digital Business

University of São Paulo | Out 2021 - Jun 2023

- Business models, digital culture and leadership
- Big Data, Analytics and Machine Learning
- Digital marketing strategies and metrics

Social Communication - Journalism

Cáspere Líbero College | Jan 2015 - Dec 2019

- Photojournalist at Esquinas Magazine
- Video reporter at Vem Comigo (TV program)
- Mentor student on Graphic Design