



Lorena
Giostri



07/10/1991



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Hi!

I'm Lorena Giostri, freelance illustrator and graphic designer.

I love communicate and I'm a fast learner. You will see some of my journey in this resume.

In 2015 I had a project selected for the Brazilian Design Biennial Award. I've illustrated for major YouTube channels brands, such as: Nostalgia, Imaginago and Nerdland. I was the winner of the brazilian Spoleto's Illustrated Plates Contest in 2018 and judge at the same contest in the 2019 edition. I launched my first Graphic Novel "Pipo", in partnership with the writer Ygor Freitas in 2019 at CCXP's Artist's Alley.

Some of my personal interests are pets, videogames, jigsaw puzzles, learning new craft techniques, social causes, photography and cooking for my family.

Softwares

Photoshop
●●●●●

Indesign
●●●●●

Premiere
●●●●○

Figma
●●●●○

Keynote
●●●●○

Illustrator
●●●●●

Acrobat Pro
●●●●●

Dimension
●●●●○

Microsoft Office
●●●●○

Procreate
●●●●○

Education

Experience

Today

Topia Art Experience

Illustrator and Designer freelancer

Vector Illustration
Free Course by Paula Cruz

2020

Kidlit and textbook illustrations
Free Course by Daniel Wu

Illustrator and Designer freelancer

2019

Character Design Free
Course by Rayner Alencar

Freelance Art Director
at Conceito em Design

Topia Art Experience

2018

Chalkboard illustration
Workshop by Chris Pagnocelli

Freelance Designer at Conceito em Design

Freelance Designer at Komm

2012 - 2017

2016 • Brush Pen Letters
Workshop by Jackson Alves

2017 • Creative Coordinator
at Malagueta Criativa

2016 • Flat Pen Letters
Workshop by Jackson Alves

I coordinate the TIM's retail staff making
major national campaigns

2016 • Sign Painting
Workshop by Caetano Calomino

2016 • Illustrator
and Designer freelancer

2014 • Estrategic Design
MBA at Instituto Infnet

2013 • Designer at Malagueta Criativa

2013 • Retail Design
Workshop at Polo Criativo

I created with my coworkers campaigns and
national art concepts for big companies.

2013 • Design Office Management
Workshop at Polo Criativo

2013 • Designer at Primetime

2013 • Digital Painting
Workshop at Black Fox Studio

I made editorial design, events, parties
brands and corporate presentations.

2013 • Junior Designer
at Valsa Design Studio

2012 • Design College at UNESA-RJ