

# RAQUEL LEITE

• Video Producer | Stop Motion Animator | Model Maker | Editor •

Vitória da Conquista  
Bahia, Brazil 450 37565  
Portfolio: <https://linktr.ee/a.video.maker>  
+55(77) 988489466 • [leite.raquel06@gmail.com](mailto:leite.raquel06@gmail.com)

## Summary

I'm a Brazilian woman, wife, and mom of two furry kids. I grew up with an artisan dad who taught me to be a self-starter, have autonomy, also not be afraid of power tools. I started working with video in 2010, and since then, I have produced, shot, and edited numerous projects that contributed to my passion for creating art and telling stories. I'm introverted but value deep, authentic relationships and tend to communicate warmly, friendly, and sensitively. Past supervisor's feedback said I'm inventive, accountable, have a keen eye for detail, and have outstanding organizational skills.

## Work

### Freelance Content Creator | Editor

Flexible work

Remote (06/2017 - present) - BR

Planning and execution of social media content, cards, videos, reels, and photography. Across many brands and for their channels like Youtube and Instagram.

### Video Producer | Animator | Editor

Tia Sônia Alimentos Saudáveis

Híbrid, full-time (10/2021 - 06/2022) - BA, BR

Production shot and edit of videos that supported internal and external marketing. The crafted media helped elevate brand communication to high standards. There, I improved my communication and drone flying skills and became more open to feedback.

### Business Acceleration Program Trainee - Vale do Dendê

Project - (09/2021) online, BR | Award winner | State funding Vale do Dendê - R\$ 5,000.00

Funding and training awarded to fashion-related businesses. We received specialized training in digital marketing, finance and e-commerce sales.

### Workshop Conductor - Principles of Sewing

Project - (04/2021) BA, BR | Award winner | State funding law Aldir Blanc, Edital Fidelcina Carvalho - R\$ 5,000.00

Exchange of sewing basics principles with the community. Hosted a two-day, ten-person class that led the group in fabricating shorts. We contemplated the development from pattern to completion, encouraging creativity, collaborative work, and attention to detail. We provided all the machinery, guidance and supplies needed.

### Entrepreneur - Art and Sewing

ESTILHA | Casa de arte e costura

Full-time (09/2020 - 12/2021) Vitória da Conquista, BA, BR

An innovative approach to technical re-usage for fabric scraps, patterns, and moulage. Fabrication of apparel accessories. Managed customer contact, consulting, photoshoots, and social media development.

### **Educational Video Producer | Editor**

SENAI - Cetind

Project - (08/2019 - 11/2019) Salvador, BA, BR

Handled lighting, camera, teleprompter, shooting, audio capture, voiceover recording, editing, assisting in live broadcasts, 360° shooting assistance, and drone flying training. The institution was very motivating for my career growth and learning.

### **Entrepreneur - Studio Vibrante**

Part-time (06/2019 - 10/2021) Vitória da Conquista, BA, BR

During the pandemic, I started fabricating decor pieces alongside my father. Managed marketing, social media, and communication, closed deals, operated power tools, machinery, paint, and maintained of clean workspace. Here I dealt with lots of problem-solving and creative thinking.

### **Producer | Animator | Editor of Stop-motion Animation Short Film - Malluma**

Project - Full time - (05/2017 - 07/2018) - Crowd Funded Project € - 500,00

In collaboration with a friend, we conceptualized and worked our way up to script writing, illustration, concept, storyboard, model making, set fabrication, props, lighting, animation, editing, sound, and distribution. We were AVANCA Special Selection, <30 Competition in 2018. We dealt with problem-solving, collaborative work, and creative thinking.

### **Model Making for Stop Motion Animation - Workshop Conductor**

University of Beira Interior - UBI - € 250.00

Project - (08/2018) - Covilhã, CB, PT

Collaborative class for ten multimedia design undergraduates with a duration of 8hrs. Promoted knowledge of stop motion animation history, problem-solving, innovative thinking, and fabrication skills for model making.

### **Model Maker Assistant**

Òrum Àiyé - O Começo do Fim | Stop-motion Animation short film

Project - (11/2014 - 01/2015)

Executed model-making activities and assisted in the construction of the ball and socket armatures.

### **Co-Director and Co-Producer - Documentary 30 years of UNEB**

Universidade do Estado da Bahia - UNEB - R\$ 2,500.00

Project - (08/2012 - 10/2012) - Twelve Cities across the state, BA, BR

We had to bring together people that had relevant history within UNEB. The university has 24 campuses distributed throughout the interior of the state. I was responsible for contacting people in twelve cities, setting meetings, organizing shoots, and helping with audio.

### **Video Producer and Editor - Internship**

UNEB Arts and Culture Center (NART)

Full-time - (03/2011 - 06/2013) Salvador, BA, BR

Manage, shoot and edit creative videos to support internal marketing.

## **Education**

### **Multimedia Design Master's Degree**

Universidade da Beira Interior (UBI)

(06/2016 - 06/ 2018) - Covilhã, CB, PT

### **Fine Arts - Film and Animation**

Rochester Institute of Technology (RIT)

Brazil Scientific Mobility Program Award - about \$100.000,00 worth of scholarship

(06/2013 - 07/2014) Rochester, NY, USA

### **Visual Design Bachelor's Degree**

Universidade Estado da Bahia (UNEB)  
(04/2010 - 04/2016) Salvador, BA, BR

### **Certified Courses**

#### **Content Marketing Strategy**

Hubspot Academy  
Study of digital marketing, content creation, and online growth.  
(03/2022) Online, BR

#### **Professional Garment Sewing**

Serviço Nacional de Aprendizagem - SENAC  
Study of textile and clothing fabricating through industrial machinery.  
(02/2020 - 10/2020) - Vit. da Conquista, BA, BR

#### **Workshop - Model Making for Stop-motion Animation**

Núcleo Baiano de Animação - NUBAS  
Four days Intensive workshop on model making to further develop abilities in concept design, armature fabricating, polymer clay sculpting, casting, painting, and finishings.  
(10/2019) - Salvador, BA, BR

#### **English Summer Course**

Advanced language training - English. Through this, I acquired strong listening and communication skills.  
(06/2013 - 08/2013) Rochester, NY, USA

#### **Short Format Script Writing**

CineArts UNEB  
Technical writing for short films. Collaboratively write four scripts for a youtube series.  
(11/2010 - 06/2011) Salvador, BA, BR

### **Hard Skills**

Storytelling, pitch, scriptwriting, production, storyboard, camera operation, lighting, audio operation, stop-motion animation, model making, plasticine, and polymer sculpting, resin, silicone casting, painting, editing, content marketing strategy, social media planning, YouTube reports, languages, graphic design, project management. Dragon Frame, Final Cut Pro X, Stop Motion Studio, Illustrator, Photoshop, Premiere, After Effects, Audition, Lightroom, Indesign, Mac Os.